



by House of Brovah

LAUNCH OF MASK-BAR BY HOUSE OF BROVAH

From a dream to reality, lead by pure vision and passion, we would like to introduce Mask-Bar by House of Brovah to lead in beauty and skincare in South Africa. K-Beauty (Korean Beauty) is a new skincare phenomenon that will be taking South Africa by storm. We believe in honest, clean and conscious beauty for daily renewed and revived skin. Even more, we want each of you to experience a renewal inside and out when using our Mask-Bar products.



NO MORE DULL LOOKING SKIN

As a mom of three little girls, 10 yrs., 2 yrs. and 5 month old; wife, businesswoman, with a pretty hectic extra mural schedule for my 10-year-old and travelling for business, I had very rarely found time to pamper my skin. Don't get me wrong, I love being pampered, but in between it all, it's impossible. After the birth of my third child, I noticed that my skin was looking extremely dull and aged. I turned to the one thing I knew will feed my skin to get it glowing again, K-Beauty.



BOOST MY CONFIDENCE

Using the masks boosts my confidence, knowing that I am in control of taking care of myself by using a mask sometimes daily depending on my skin needs.

To take you on this journey with me, each mask has been curated to get your skin glowing and looking younger.



KOREAN MASK CULTURE

In pursuit of that glow, I was led to bring the Korean beauty mask culture to launch in South Africa through Mask-Bar, allowing me to take care of my skin without taking more time out of my schedule. Yes, there is also a hint of pampering to it too. Using these products makes me feel fulfilled knowing I have been able to give back to myself through my skincare regime and able to give a well replenished self to the world.



VITAMIN C

This is my hero ingredient, personally one of my favs. I love the how it brightens my face and gives me that young looking glow. I have since only used the Vitamin C mask once a week to promote a healthy cellular turnover. I will never look back from incorporating Vitamin C into my skincare routine, also, I love the vibrant packaging. **Give it a shot and let me know.**